

21st March 2017



Dear Parent / Carer

RE: “#NOLOGO” “We Are All The Same” - Wednesday 29th March 2017

As part of our school's commitment to supporting local charities, we will be holding a non-uniform day called “#NoLogo” on Wednesday 29th March 2017. The aim of the day is to raise awareness and money that will go towards a family fun day at the Harlington Hospice; a community hospice that looks after terminally ill patients and their families in our local area.

On Wednesday 29th March, students/pupils are invited to come to school wearing clothing without any logos and/or brand images and, in return, they can bring in a voluntary donation of £1. All donations should be brought into school in the morning and collected by the form/class teachers to be passed onto the organisers. The reason for the ‘**No Logo**’ is to demonstrate our support for the Hospice alongside our wider work on gender equality. By coming in with no logos or images, we are campaigning that we are all equal and that the Hospice does not discriminate but supports all people regardless of whom they are. This is also a core message from our ‘SHARE’ school ethos.

Although students/pupils are encouraged to wear their own choice of clothing, they must remember to dress appropriately in line with the general policy of the schools, including bringing a head covering for the day. We’d love to see the students/pupils getting fully involved with the theme, no brands, no pictures and no logos! Students/pupils do have a choice of whether they wish to participate or not on this day; however, if they choose to **not** partake in the **#nologo** day, they must come to school in full uniform.

Once again, we would like to thank you for your ongoing support with the Multi-Academy Trust’s charitable work and look forward to a successful and exciting day for the students/pupils.

Yours sincerely

Alan Senitt Community Leadership Programme Team (GNSA Secondary Students)
Brinder Dhatt, Shreeya Conhye, Tamana Khurana, Anmol Dhaliwal, Muskan Kapoor,
Jaideep Dhaliwal, Misal Singh, Jaspreet Johal, Prabmeet Kukreja, and Naina Nangpal.

(The Alan Senitt Community Leadership Programme was set up to help students learn leadership skills, help them realise that they can make a difference in their community and to help develop and run a community project.)

